

# Athens City Center Market

### Introducing the Athens Traders' Association





This is a journey that a hundred of the most acclaimed merchants of Athens embarked on, on a February day in 1902. A non-profit organization that has braced its history and activities along with the establishment of the Modern Greek state.

One of the primary purposes of Athens Traders Association has always been to support and promote the entrepreneurial spirit. The organization is comprised mainly of commercial company leaders who seek to address social, educational, commercial and economic issues of importance to the Athens business life. It has been the backbone of the Greek economy and has always played a key role in the country's GDP growth and development.

Merchants represent the most vibrant fiber of Athens society and even in times of recession, Athenians have always embraced the historic city center - the heart and soul of traditional and modern shopping.

### Introducing the Athens Traders' Association

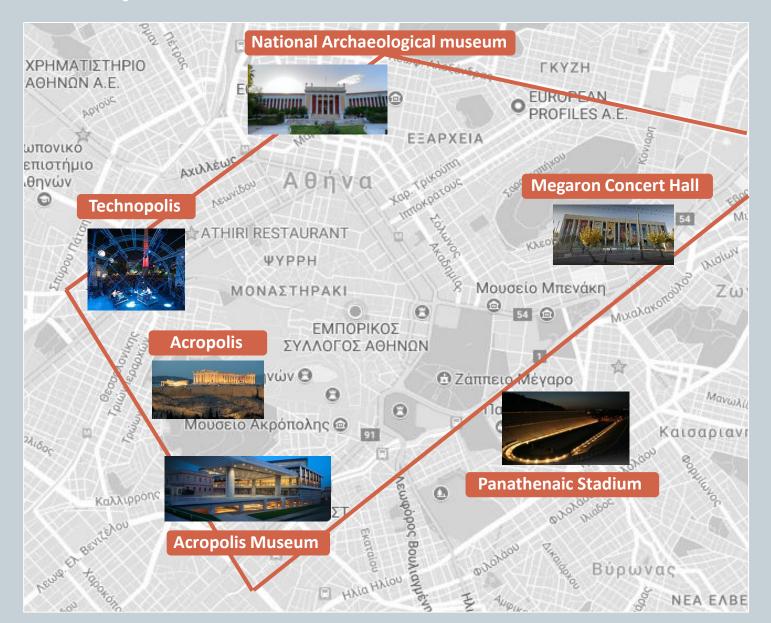


It is a given fact that Athens - as the whole of Greece - is experiencing one of the most difficult and turbulent periods of its modern history; a turning point that will determine its future course. In the Athens Traders Association, we see the recession as a challenge. Thus, the past years the administration board has set as its most important priority to contribute to the rejuvenation of the battered city center. We strongly believe that the Athens historic triangle is key to the re-establishment of the capital as a whole.

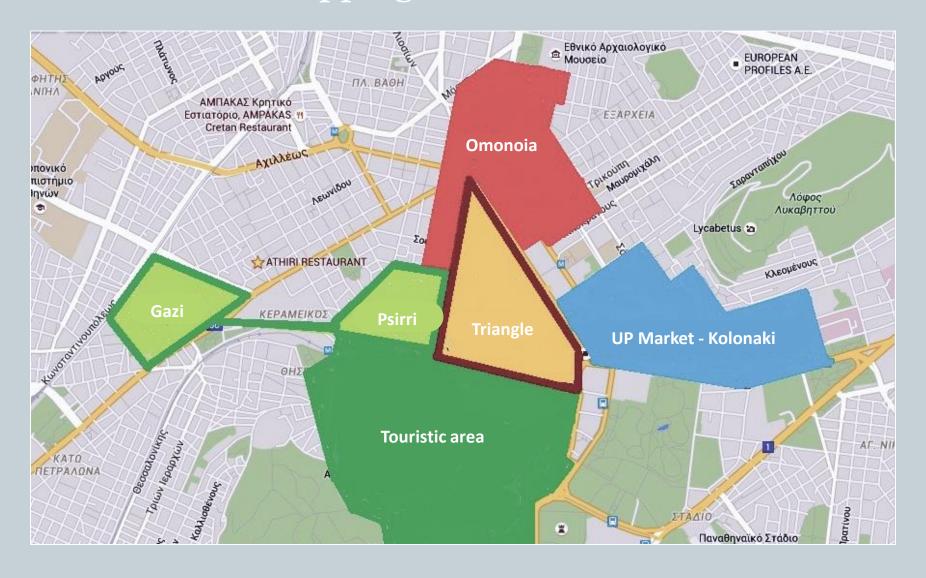
The area in question extends from the sacred rock of **Acropolis** to the **Panathenaic Stadium**, from the imposing **Athens Megaron Concert Hall** to **National Archeological Museum** and from the historic **Omonoia Square** to the industrial museum and cultural venue of **Technopolis**.



### Athens city center market



### Athens center shopping areas



### Athens center shopping areas



Old Town Flea market

- 1.a Acropolis
- 1.b Plaka & Monastiraki
- 1.c Psirri
- 1.d Technopolis

2

Commercial Triangle & Ermou str. 3

**Omonoia** 

4

Up Market-Kolonaki

### Four (4) shopping pathways

#### Discover, choose & enjoy

More than **2.500** shops

More than **400** coffee shops & restaurants

More than **99** hotels & apartments

More than **38** museums & culture centers

More than **28** monuments & sights

More than **35** landmarks

More than **45** churches

**Greek cuisine - Gastronomy** 

**Entertainment - Nightlife** 

### Athens "Agora" - A presentation of a Shopping Culture

#### According to the dictionary:

**Agora** is an assembly place. It derives from Greek agora "open space", typically a marketplace. But nothing is typical when it comes to Athens marketplace.

**Because it is...** a marketplace that has always been placed in the "heart" of Athens historic center. On its narrow or wide labyrinthine streets, you can find more than 2.500 shops which sell different kind of products from local herbs, jewelry, gifts to urban street wear. At the same time, its pedestrian areas are a tranquil place with many coffee houses, small bars and modern restaurants.

### Athens "Agora"

**Because it is...** a marketplace easily accessible and strategically located like no other in Europe. To begin with hotels for all pocket sizes surround Athens shopping center. Hotels that offer high-end hospitality and at the same time they have hosted important international conferences.

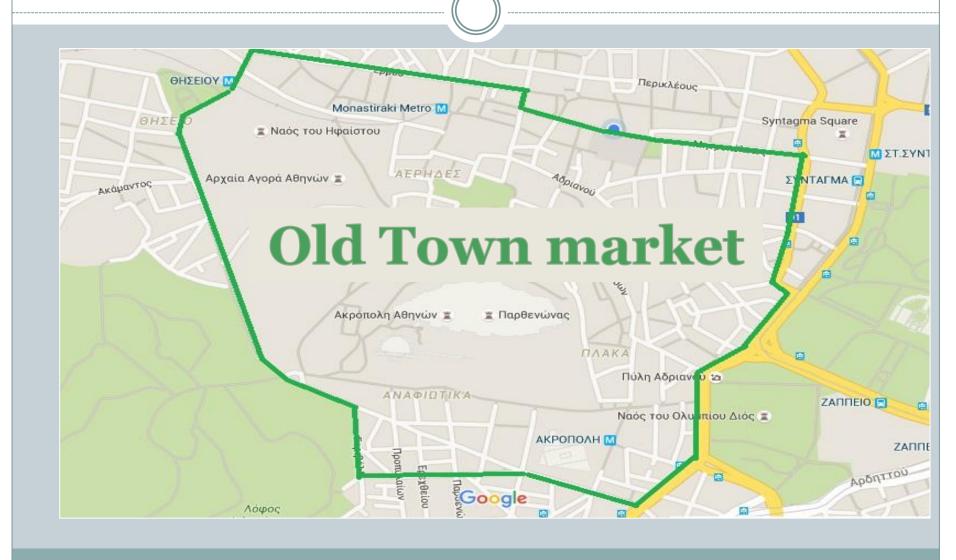
All means of mass transportation are connected with the historic center of the city. Tourists have lots of choices: they can always get on a bus, a trolley or the stylish tram. However, the metro is one of the most luxurious and squeaky-clean metros in Europe. Moreover, its stations give a rare opportunity to see for free artworks and replicas of ancient times. Even if you miss a bus or a train, the Athens shopping area is within walking distance from everything. Not to mention that strolling through Athens is the best way to discover its rich history as Ancient, Roman, Byzantine and modern monuments abound.

### Athens "Agora"

**Because it is...** Last but not least it is a marketplace for all ages and tastes. Central Athens offers whatever your shopping heart desires. A shopping spree from the high-end designer boutiques of Kolonaki to the seedy flea market vintage paradise of Monastiraki and the covered yard of Varvakeios with more 70 food shops. Shopping is easy. It is so rare and difficult to get lost in translation.

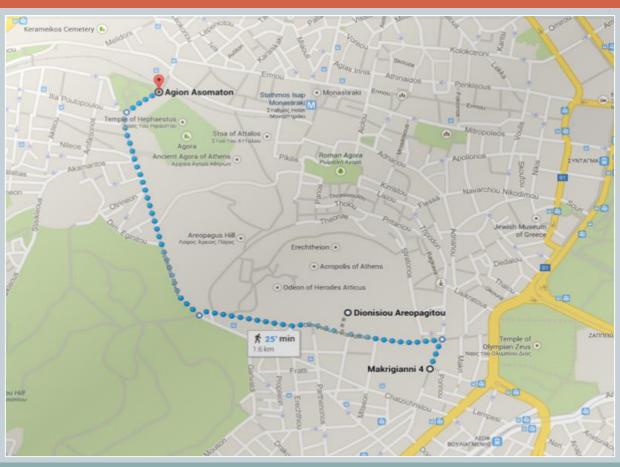
The vast majority of shop owners and assistants are fluent in English and they love chatting. They are amicable and they love their job and city. Thus they easily change roles and become from shop owners to the best city guides.

#### Old Town market



### 1a. Acropolis of Athens

#### Main commercial axes



#### 1a. Acropolis of Athens

**The Acropolis of Athens** is an ancient citadel located on a high rocky outcrop above the city of Athens and contains the remains of several ancient buildings of great architectural and historic significance, the most famous being the Parthenon. A leisurely walk you cannot afford to miss. Feel the energy of Acropolis in a unique stroil among the archeological sites all the way to downtown central market.

#### Time for a break...

Abundant of choices including coffee shops. Greek fast food, elegant restaurants and local taverns with traditional Greek cuisine.

#### Night time...YES!

Elegant restaurants and local taverns with traditional Greek cuisine, wine bars....

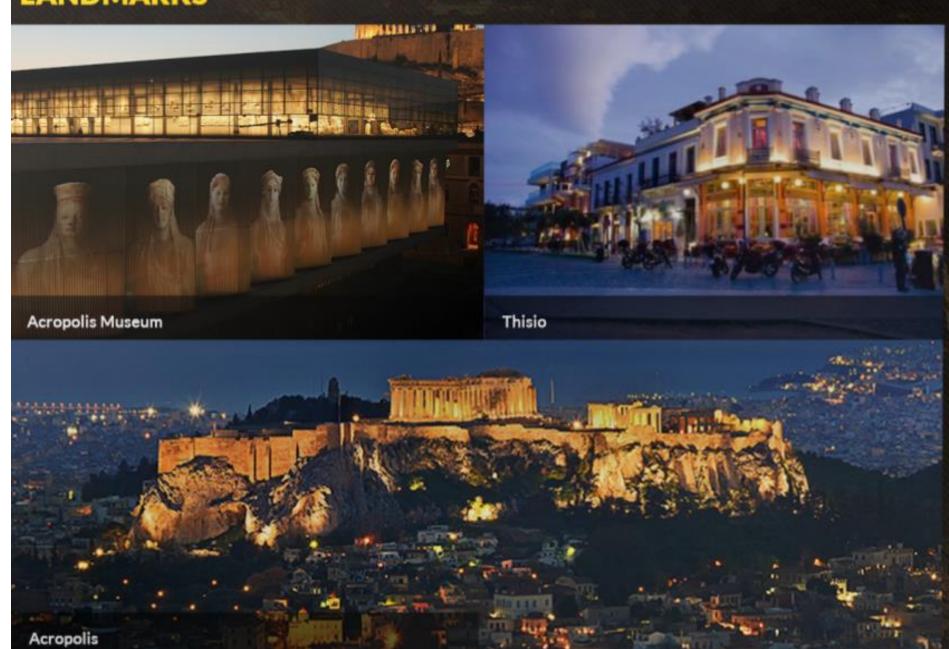
#### **Products to buy**

Traditional souvenirs

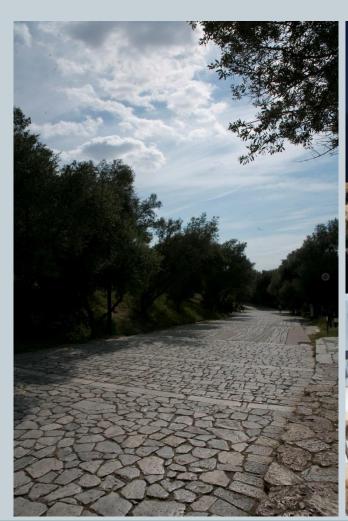
#### Services available

Rent a car, moto & bicycles

### **LANDMARKS**



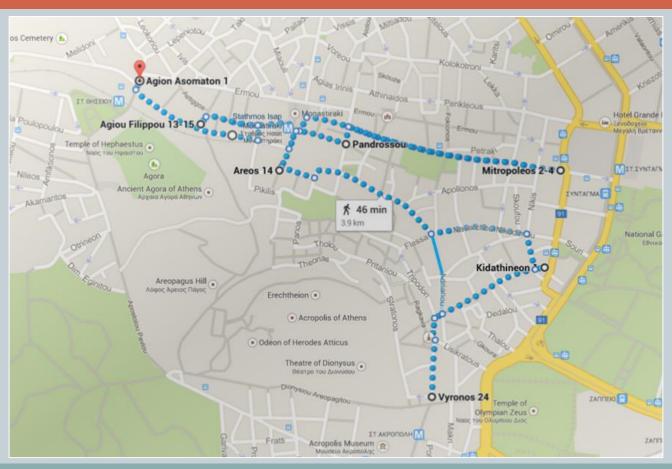
### 1a. Acropolis of Athens







#### Main commercial axes

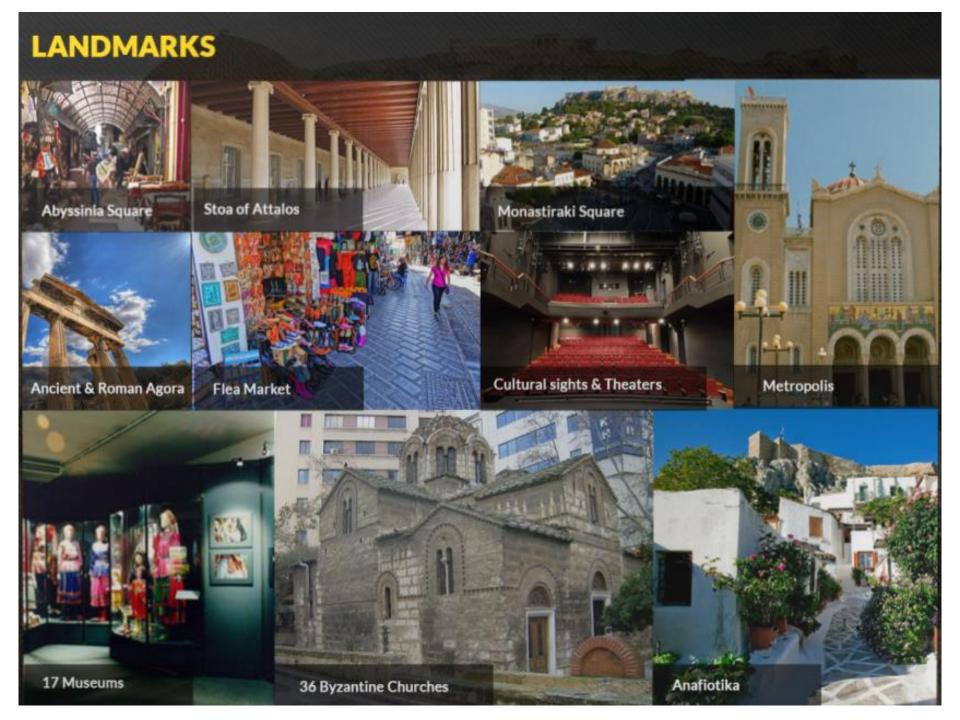


**Plaka & Monastiraki** is a flea market neighborhood in the old town of Athens, Greece and is one of the principal shopping districts in Athens. The area is home to clothing boutiques, souvenir shops and specialty stores and is a major tourist attraction in Athens and Attica for bargain shopping. The area is named after Monastiraki Square, which in turn is named for the Church of Pantanassa that is located within the square.

#### Time for a break...

Abundant of choices from coffee shops. Greek fast food, restaurants and local taverns with traditional Greek cuisine, international cuisine and live music.

Night time...YES!







#### **Products & Services available**

- Modern Greek jewelry Replicas of ancient greek jewelry Handicraft silverware
- Greek pret-a-porter brands Casual & sport, apparel and shoes Furs T-shirt (Greek themes) Carpets, woven items Embroidery
- Traditional Handmade Leather Products: Backpacks & bags Sandals Leather Clothing
- Ecclesiastic, religious Supplies & icons Original museum replicas Handicraft
   Ceramics Bronze & copper folk items Handicraft glass, with the technique of fusing
   and stained Glass products
- Souvenirs Traditional folk art Handicraft gifts Worry beads Toys & handicraft toys
   Modern art Antique shops Old coins and stamps
- Replicas of Greek historical and newer weapons Greek handicraft musical instruments Old vinyl and cds of Greek music
- Greek organic foods and spirits Greek organic beauty products
- Tours, trips Travel agencies

### 1.a & 1.b. Walking Path: Plaka to Monastiraki

Next to the urban metropolis and just under the sacred rock of Acropolis lies the closest to an old town that Athens has to offer. Since the Olympic Games in 2004 Plaka district has been rejuvenated and it's now one of the most picturesque neighborhoods of Athens with countless of touristic shops in Vironos - Adrianou - Pandrossou & Hephaistou streets, within walking distance from the new Acropolis museum, the Areopagitou pedestrian zone and the ancient Agora. Not to mention that numerous of quaint souvenir, jewelry gold & silverware, folk art, handicraft gifts and many other shops, coexist with a plethora of coffee shops and traditional tavernas.

Tip#1

Anafiotika in Plaka is like a beautiful island within the heart of Athens. It was constructed in the middle of the 19th century, when builders from the Aegean island of Anafi came to Athens. They were considered to be the best in their art and came to Athens to construct the palace of the first King of Greece, Otto. Knowing that they would have to spend few years away they decided to reconstruct in Plaka their village with the same architectural style as the ones in their village.

### 1.a & 1.b Walking Path: Plaka to Monastiraki

All the way down from Plaka is **Mitropoleos square**, where Athens Cathedral dominates. It is ideal for relaxing in its coffee houses. On the scenic Dimopratiriou square you can also find many tavernas with traditional Greek food. Mitropoleos street leads to the bustling and quaint **Monastiraki**. It is a square representative of the Ottoman and Byzantine influence on the city which also introduces visitors into a shopping area full of surprises. It is the home to the city's best-known flea market.

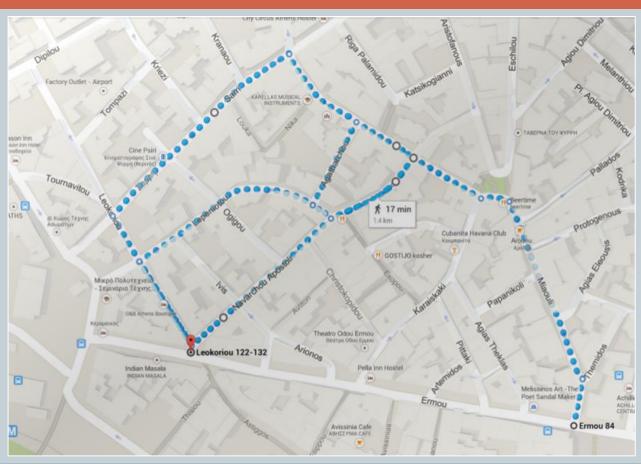
Literally a maze of narrow pedestrian allies lined with shops that sell urban street wear, souvenirs, and colorful beads to military memorabilia. It is a paradise for vintage aficionados. You can find collectible vinyl, books and magazines. Shopping or just walking around Monastiraki is an amazing experience you do not want to miss. Visitors are amazed by the quality and quantity of products and are tempted to buy something. **BUT** when the sun sets Psirri (just off Monastiraki) awakes with countless bars, restaurants, tavernas with live Greek music and cafes that cater for mixed crowds of every walk of life.

Tip#2

The art of bargaining in **Avissinias** square. It is Monastiraki's central square. You can find literally everything there: rare antique furniture or antique models as well as every kind of second hand items. You can also find old closets, bookshelves, frames, mirrors, tables, gramophone records and music instruments. Shopping here can perfectly be accompanied with a glass of Greek wine or ouzo and mezes (Greek tapas).

### 1.c Psirri

#### **Main commercial axes**



#### 1.c Psirri

**Psirri** is a gentrified neighborhood in Athens, Greece, today known for its restaurants, bars, live music tavernas and small number of hotels and one of the most fashionable and trendy choices in the center of Athens for accommodation, entertainment and food hospitality.

#### Time for a break...

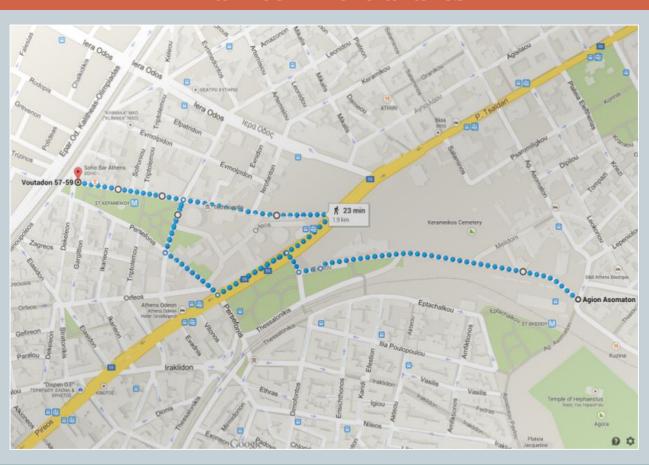
Abundant of choices from coffee shops to Greek fast food, restaurants and local taverns with traditional Greek cuisine, international cuisine and live music, theaters...

#### Night time...!

Elegant restaurants and local taverns with traditional Greek cuisine, wine bars....

### 1.d Technopolis City of Athens - Gazi

#### **Main commercial axes**



### 1.d Technopolis City of Athens - Gazi

**Technopolis City of Athens** is an industrial museum and a major cultural venue of the City of Athens, in the neighborhood of Gazi, next to Keramikos and very close to the Acropolis.

#### Time for a break...

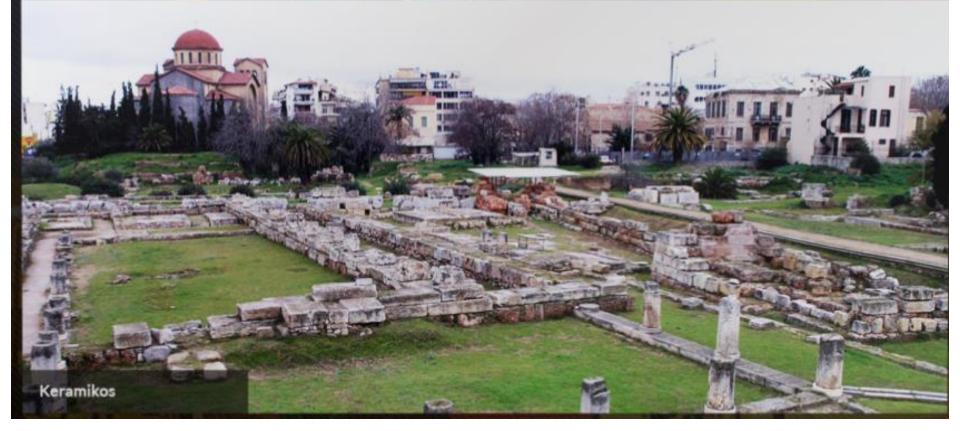
Abundant of choices from coffee shops to Greek fast food, restaurants and local taverns with traditional Greek cuisine, international cuisine, bars and live music.

#### Night time...YES!

Elegant restaurants and local taverns with traditional Greek cuisine, wine bars....

### **LANDMARKS**





### 1.d Technopolis City of Athens - Gazi









### 1.d Walking path: Thissio to Gazi

**Thissio and Gazi** lie to the west of Athens city center. Since 2000 they have become the most interesting and upcoming areas of Athens. Thissio is one of the oldest districts of the capital. The Acropolis is towering above and the neoclassical buildings are preserving an aura of an ancient era. Its spaciousness has inspired the local imagination and thus it is known as the Athens paralia (beach).

The whole Thissio area is to Athens what La Rambla is to Barcelona. Every weekend dozens of street vendors and street artists gather under and around the rock of Acropolis. After a long and arduous walk around the ancient Agora and Philopappou hill, Thissio is the best place for street shopping and mingling with the city-dwellers. Not to mention that its pedestrian street leads all the way to the Acropolis museum. Nightlife and restaurants are its distinctive attractions next to museums and galleries.

The pedestrian part of Ermou leads to Gazi area that is also called the Soho of Athens. A former industrial area has turned into a cultural center called Technopolis that has helped turn the whole area into an area of hip bars and restaurants. It is a place that comes alive every Friday night and over the weekend.

Tip#3

**Kerameikos:** an upcoming area next to Gazi. Like most European capitals Athens is rediscovering its neglected and forshaken neighborhoods. Kerameikos is gradually transforming to a night-time hotspot with plenty of restaurant and bar choices next to galleries and alternative theater scenes.

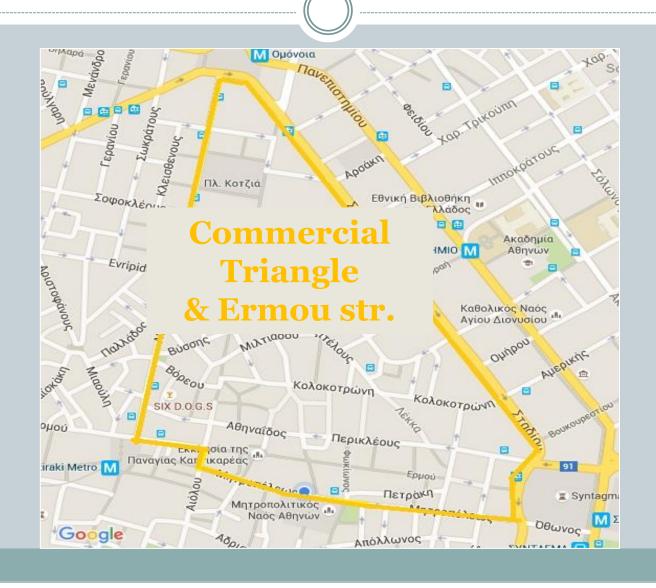
Commercial Triangle & Ermou Street is one and a half kilometer – long commercial area in central Athens, connecting Omonoia with Syntagma Square through Monastiraki and Athinas str., where you are able to enter to Varvakios food market.

#### Time for a break...

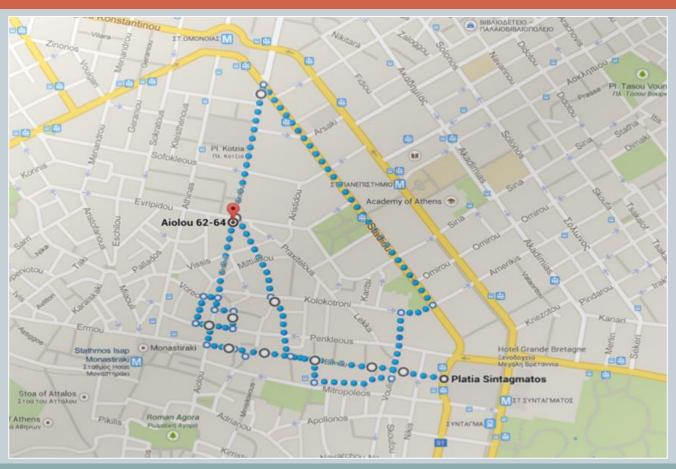
Abundant of choices for coffee, fast food & souvlaki

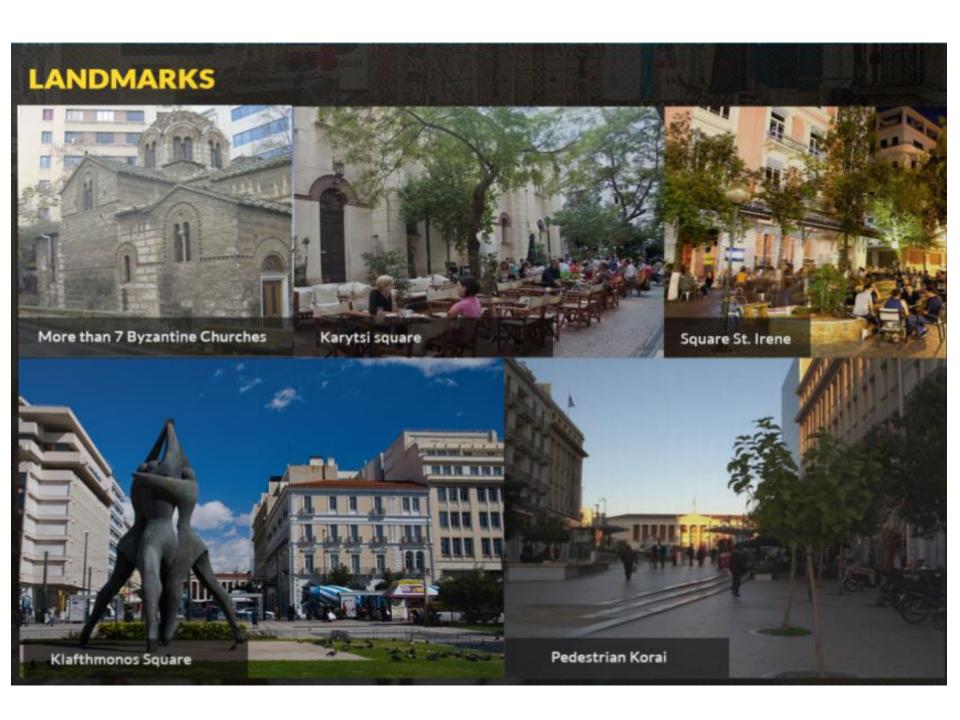
#### Night time...

YES in certain areas!



#### Main commercial axes







#### **Products & Services available**

- Greek fashion brands (apparel, shoes, accessories, faux bijoux, yarn) International fashion brands (apparel, shoes, accessories, faux bijoux) Textiles Furnishing fabrics & drapes Linens Embroidery Knitting tools & threads
- Jewelry Watches Watches repairs & parts Handicraft silverware
- Cosmetics Beauty articles Perfumes Optical
- Bookstores Stationery Printing services Painting supplies Gifts Tobacco shops
- Home accessories Mall furniture Lighting appliances Electrical appliances Electrical parts
- Telecommunication Electronic appliances Audio & video Electronics repairing
- Fresh flowers & artificial Hunting & fishing supplies
- Food & drink Nuts dried fruits Bakeries Pastry shops

## 2. Walking PATH: Syntagma to Ermou street & Commercial Triangle

**Syntagma square** aka Constitution square. Thus, history in the making. It has been the stage of every major event in Greek political and social life. Facing the imposing House of Parliament, it is the most convenient meeting point for heading downwards Ermou high street. A street that takes its name after Hermes – the ancient god of trade. It is one of the first streets designed by Kleanthis and Schaubert- the pioneers of nineteenth century urban redevelopment in Greece.

Ermou street has been a women's fashion center for more than a hundred years. Nowadays, window- shopping is even easier since the street is pedestrianized and it offers a wide range of mainstream goodies like clothes, shoes, gifts, cosmetics and jewelry. It is really a girl-powered shopping experience.

**NEARBY**: Shops in Lekka street, between Perikleous and Kolokotroni streets, as well as the nearby arcades offer a great variety of silver items, candlesticks, bowls, vases and jewels. Many of these are Greek handmade artworks. There are also many low-cost cloth and shoe shops in the scenic Evaggelistria and Aghiou Markou pedestrian streets.

## 2. Walking PATH: Syntagma to Ermou street & Commercial Triangle

**Eolou street** is definitely less frantic compared to Athinas street. It is one of the most pleasant window-shopping areas of Athens since it is entirely pedestrianized. It is crammed with neoclassical buildings, such as the National Bank, that give a glimpse of old Athens. There are many coffee shops, especially around the newly rejuvenated square of Agia Irini church. Predominately the area offers opportunities for clothes and shoe shopping but there are plenty of specialized shops that sell from knitwear to towels and from lace to power tools.

**MEANWHILE:** Before or after shopping at Ermou street: The National gardens can be the best escape from the throbbing life of this city. Pass Zappeion and head towards Panathenaic stadium, one of the most ancient and well-preserved stadiums in Europe. You can walk down Vasilissis Olgas avenue pass Hadrian's Arch and the Temple of Olympian Zeus to find yourself in the charming tourist streets of **Plaka**.

# Tip#4

#### **Expect the unexpected**

In western European capitals high – street markets are mainly related with shopping malls and fashion outlets. Not in Athens, though. Next to department stores or museums you will find street vendors selling fresh fruit and locally grown produce all year round.

## 2. Walking PATH: Syntagma to Ermou street & Commercial Triangle



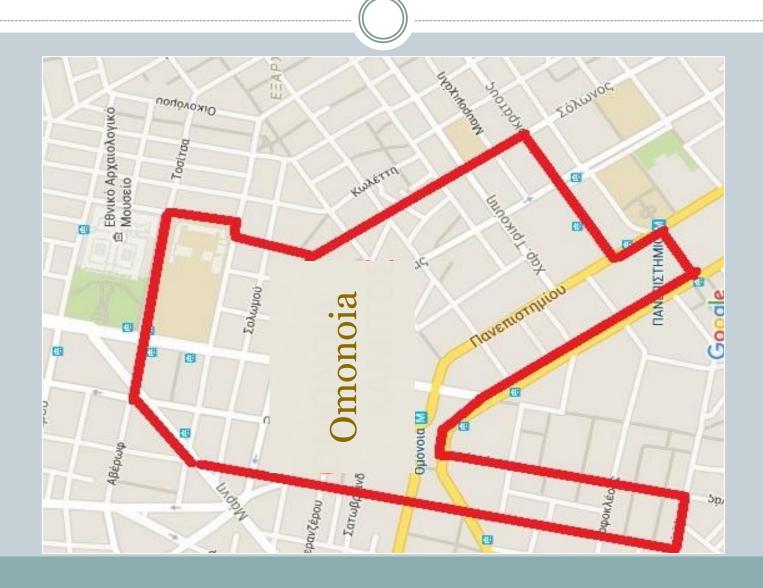
## 3. Athinas street – Omonia square – National Archaeological Museum

**Omonoia square**, is a central square in Athens. It marks the northern corner of the downtown area defined by the city plans of the 19th century and is one of the city's principal traffic hubs. It is served by Omonoia train station.

#### Time for a break...

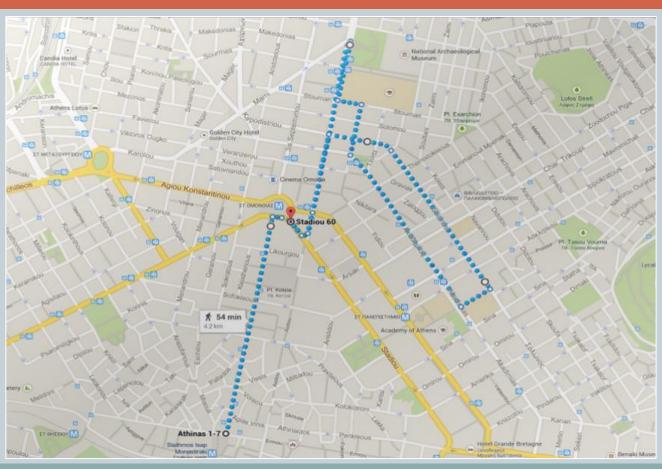
Abundant of choices for coffee and snacks.

## Omonoia square area



## 3. Athinas street – Omonia square – National Archaeological Museum

#### Main commercial axes



## **LANDMARKS** Omonia Square Politechnio Town Hall Varvakios market National Archaeological Museum Kotzia Square Kaniggos Square

## 3. Athinas street - Omonia square - National Archaeological Museum

#### Products & Services available (Low price market)

- Cheap range items market apparel shoes optical gifts
- Books hardware items Music instruments Pet shops
- Handyman tools Industrial items Paint shops Household items

#### At the Central Market (Varvakios):

- Fresh fruits & vegetables Meat market Fish market
- Greek cheeses PDO (Protected Designation of Origin)
- Greek honey & bee products Olive oil and sub products
- Traditional foods Herbs & spices Greek sausages and cold cuts
- Traditional sweets Pastry shops Bakeries Liquor stores

## 3. Walking path: Omonoia to Ermou

Omonoia square (aka Concorde square) used to be round. Not anymore. Somehow the modern Greek state managed to square the circle and thus solve an ancient challenge. Undoubtedly Omonoia square has a long history and it revolves around everyday commerce and trade. From the past to recent days it has been the gate to the city for migrants from the rest of Greece and foreign migrants arriving in Athens during all major urbanization phases of the capital. It offers the most compelling sights and sounds of urban Athens, as well a multicultural ethnic mix. It is also the starting point of all grand avenues of Athens. It is an accommodation hub for tourists with small or grand hotels for all pocket sizes and walks of life. The few surviving neoclassical buildings are a pleasant contrast to the vast concrete domination in the area.

North of Omonoia extends the busy **Patision avenue**. A major avenue that is crowded with bus and trolley lines that connect the city center with a number of adjacent neighborhoods. It is also the avenue that hosts the National Archaeological Museum, which is an essential visit when in Athens.

Next to the museum is the National Technical University of Athens – also known as Athens Polytechnic. Its long history is connected with the overthrow of Greece's military dictatorship (junta). Patission avenue is lined with malls, plenty of clothes outlets and discount shops for smart buys. At the same time the Pedion tou Areos park, just off Patision avenue, offers a pleasant stroll during the day.

## 3. Walking path: Omonoia to Ermou

The Varvakeios food market: The whole food culture of Athens revolves around this inner market. It is the most vibrant meat, seafood & fruits and vegetable market of Athens, where you could just browse around its halls and purchase all sorts of fresh fruits, herbs, vegetables even second-hand furniture and books.

It occupies almost an entire block bordered by Athinas, Evripidou, Eolou and Sofokleous streets. The heart and soul of Varvakeios is, of course, the merchants themselves. Always raucous and vociferous but cheerful they will invite every buyer to taste their products whether it is an olive or a piece of feta cheese. No wonder that the most acclaimed Greek composer, Manos Hatzidakis made an album about it called **Ballad of Athinas street**.

#### In it he wrote:

"Athinas street is the heart of Athens. Athens is the heart of the nation. That is why all that praises Athinas street is both national and Greek. And as the street bears the name of a Goddess and lies under the blessed shadow of the Parthenon, no man can possibly doubt its national value throughout Greece".

## 3. Walking path: Omonoia to Ermou

**Plateia Kotzia** is the closest to an Athenian Grand Place. It is a pedestrianized ample square, which is surrounded by the impressive town hall and other weighty neoclassical buildings. Eolou once led to one of the main gates of ancient Athens and there are several sites of archaeological interest to see while shopping. Last but not least as you walk down the Eolou street it is impossible to take your eyes off the impressive view of the Acropolis.

Heading up to Monastiraki one comes across the unique bazaar areas of Athinas street.

**Athinas street** is home to a plethora of hardware stores and clothes shops on both sides of the road. There someone can find stores selling tools, open air eateries and specialized shops for brass-work or glassware. It is also a very hospitable business area for street vendors. However, the market that stands out and attracts large crowds on a daily basis is....

#### 4. Up market - Kolonaki

**Up market – Kolonaki** is elite, exclusive but at the same time so inclusive. All the innovative, talented fashion mongers of Greece have found their shelter here. It is a meeting point for the politicians, high profile journalists, actors, fashion models and businessmen.

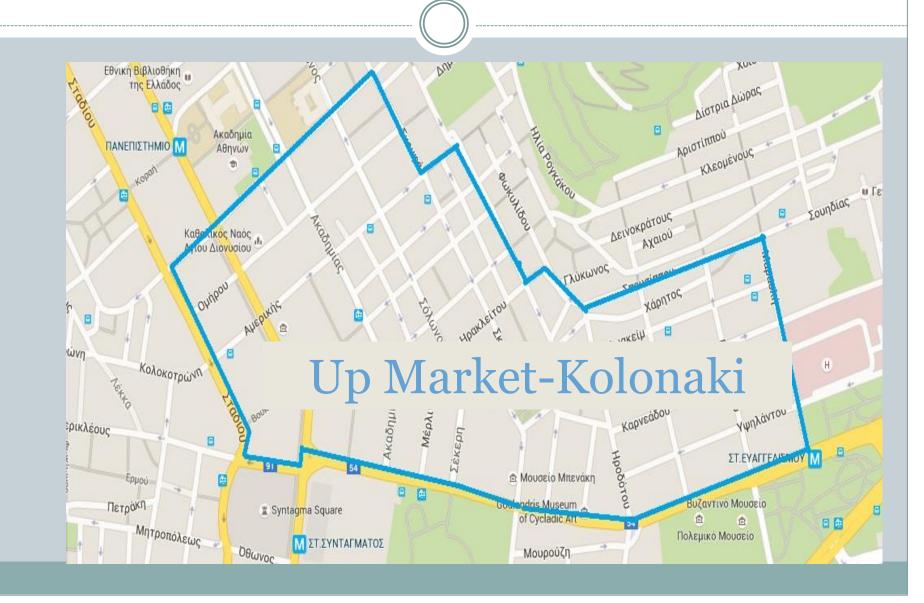
#### Time for a break...

Abundant of choices to enjoy a cup of coffee or to grab a bite.

#### Night time...YES!

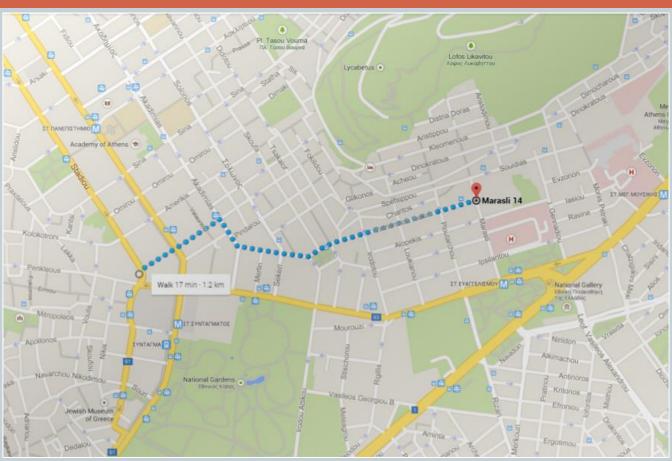
Restaurants, bars, pubs and live music halls.

## Up market - Kolonaki

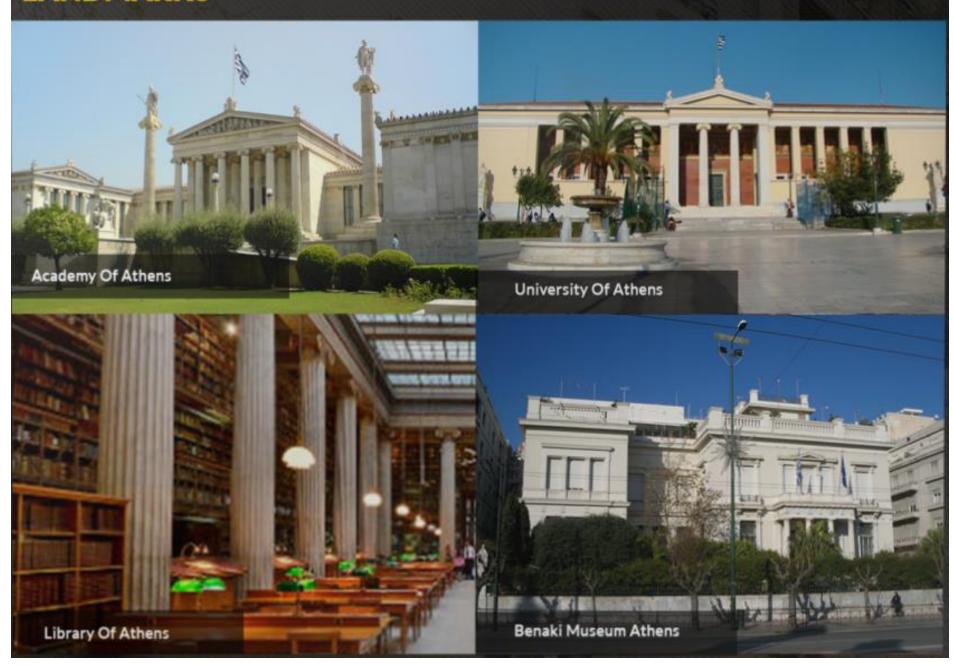


## 4. Up market - Kolonaki

#### **Main commercial axes**



### **LANDMARKS**



#### 4. Up market - Kolonaki

#### Products & Services available (Luxury market)

- Luxury Greek fashion brands Premium Greek fashion
- Luxury international fashion brands
- Luxury watches & jewelry Faux bijoux Optical
- Cosmetics Beauty articles Perfumes

#### **Beauty care services:**

- Hair dressing Spa services Nail care Fitness clubs etc.
- Tobacco shops Gift shops
- Telecommunication Modern art Flowers
- Bakeries Pastry shops
- Limousine services

### 4. Walking path: Up market - Kolonaki

Could it be the largest concentration of high fashion boutiques in Athens? Yes, indeed. Without doubt Kolonaki - just off Syntagma square and the commercial triangle - is by far the most chic central address and shopping area of the capital.

Above Kolonaki stands the evergreen hill of Lycabettus that offers the best views of the city. It is worthwhile getting to its summit for a coffee break or a visit to the small chapel of St. George with the funicular railway situated at Aristippou street. Even better, Kolonaki is within reach to all major museums, palaces and the house embassies of Athens.

Kolonaki is elite, exclusive but at the same time extremely inclusive. All the innovative, talented fashionmongers of Greece have found their shelter here. Its closeness to the Parliament makes it a meeting point for politicians, high profile journalists, actors, models and businessmen and women. So gossip is a past time in Kolonaki. Cultural centers such as the British Council, the French and German Institute have made the neighborhood a hub for expats. Dotted around the square are kiosks with stocks of foreign press and magazines. All foreign languages are spoken and heard in Kolonaki.

The heart of the neighborhood is the Filikis Etaireias square. There you are bound to discover an ancient "little column" (aka kolonaki) that the whole area takes after its name. Along with all the major designers and high-end boutiques, Kolonaki attracts large crowds at night. Its nightlife pleases all ages and a diverse number of visitors from the rest of Athens. Everybody wants a taste of Kolonaki's "beautiful people".

## 4. Walking path: Up market - Kolonaki

The "exclusive" **Voukourestiou**: is the pedestrian street of Kolonaki. In the 1950s, Voukourestiou was the street for the hip and trendy European and American goods next to the traditional gold and jewelry shops. It is running from Panepistimiou street to the slope of Mt. Lycabettus. It is the street that has epitomized fancy shopping in Greece for generations. And it still does. One thing is for certain, it is the place to discover the best of what Greek jewelry craftsmanship has to offer. No wonder the unique Numismatic Museum of Athens with its grand collection of coins and gems is so close to Voukourestiou street.

#### Panepistimiou trilogy

The neoclassical trilogy of Athens consists of three buildings of exceptional neoclassical architecture: The Academy of Athens, The National & Kapodistrian University of Athens and The National Library of Greece. All three buildings are located in central Athens next to each other, between Panepistimiou and Akadimias street.

Tip#5

**Tsakalof in Kolonaki:** the street packed with items for Gucci and Prada lovers. The hottest place for limited pret-a-porter and unbeatable collections. **Herodotou in Kolonaki:** the chocolate street that leads to all major museums. **Charitos, Kanari, Xanthou str.:** Greek haute couture, ateliers and showrooms. **Skoufa:** the nightlife center but also a gastronomic destination.

**The Gardens of Panepistimiou:** The backyard of the Numismatic Museum. Just one step off the noisome Panepistimiou, there is a 800 sq. m garden and a coffee shop where copies of ancient Greek and Roman statues co-exist with plants and trees of the Greek flora.

Tip#6

## Athens Market: Unique Greek Products

#### **Unique Greek products & services**

#### **Shopping walking paths**

Greek pret-a-porter brands	1.b	2.	4.
Greek fashion designers	1.b	4.	
Unique quality furs and leather	1.b		
Greek jewelry	1.b	4.	
Replicas of ancient jewelry	1.b		
Greek faux bijoux	1.b	2.	4.
Greek handicraft silverware	1.b	2.	
Church supplies - icons	1.b		
T-shirts, prints Greek genre	1.b		
Greek natural herbal cosmetics	1.a	1.b	
Tourist souvenirs	1.a	1.b	
Handmade gifts	1.b	2.	4.
Folk art	1.b		
Greek embroideries	1.b	2.	
Greek cotton and linen products	1.b	2.	
Knitting supplies	2.		
Textiles - carpets	1b.	2.	
Handicraft ceramic	1.b	4.	
Handicraft glassware	1.b		
Ceramic museum copies	1.b		
Bronze - bronze art supplies	1.b	1.c	

## Athens Market: Unique Greek Products

Unique Greek products & services	Shopping walking paths	
Wooden toys	1.b	
Handicraft musical instruments	1.b 1.c 3.	
Worry beads	1.b	
Copies & armor weapons	1.b	
Antiques	1.b 1.c 4.	
Second-hand dealers	1.b 3.	
Antique books	1.b 3.	
Old coins - stamps	1.b 2.	
Old vinyl, cds, greek music	1.b 3.	
Greek contemporary art - galleries	1.b 4.	
Technology start ups	1.d	
Fresh fruits - vegetables - meat - fish	3.	
Bulk foods, legumes etc	3.	
Herbs, spices	1.b 3.	
Greek delicatessen - cheese	3.	
Greek honey, bee products	1.b 3.	
Olive - oil products, soaps, cosmetics, etc	1.b 2. 3.	
Greek gourmet	1.b 3.	
Greek drinks	1.b 3.	
Traditional sweets and food	1.b 2. 3.	
Nuts - dried fruit	1.b 2. 3.	
Coffee roasters - Greek coffee	2. 3.	

## Nightlife

- Makrygianni (1.a) Food, coffee, wine-bars, bars, theatre
- **Thiseio** (1.a) Food, coffee
- Plaka (1.b) Restaurants, cafes, bars, bistro, live music halls, cultural events
- **Psirri** (1.c) Restaurants, cafes, bars, wine-bars, bistro, live music, theatres, cultural events
- **Gazi (1.d)** Restaurants, cafes, bars, wine-bars, bistro, live music, theatres, cultural events
- **Ag. Eirinis sqr (2)** More restaurants, cafes, bars, wine-bars, bistro, live music
- **Karitsi sqr. (2)** More restaurants, cafes, bistro, theaters
- **Syntagma** (2) More restaurants, cafes, bistro, theaters
- Exarcheia (3) Restaurants, cafes, bars, wine-bars, bistro, live music
- **Kaningos sqr Ippokratous (3)** Restaurants, cafes, bars, bistro, theaters
- Kolonaki (4) Restaurants, cafes, bars, wine-bars, bistro, live music
- **Lykavitos Hill (4)** Food, coffee

#### **Useful Market Information**

- Most shops open from 09.00 to 21.00
- In touristic area, all shops are open on Sundays.
- In other shopping areas, some shops are open on Sundays:
  - from May until October
  - first Sunday of November
  - usually the three last Sundays of December
- Sales are officially planned and fixed:
  - winter period starts on second Monday of January up to end of February
  - summer period starts on second Monday of July up to end of August
- All high-end shops in Athens recognize and accept credit cards. Even smaller businesses like a bakery or a grocery accept them.
- All shopping districts are in close proximity which make the ideal for walking.
- However, there are a plethora of public transport options to access the shopping areas of the city center. Last Metro & Tram route is: Sunday to Thursday at 0:00 and Friday& Saturday at 2:00







## Antoniou Sotiris ATA Director

52 Mitropoleos str., 10563, Athens Tel. +30 210 3221805 mail: manager@esathena.gr